

We cordially invite you to exhibit

March 6-8, 2020



**DFW
GOLF
SHOW**

Dallas Market Hall

Dallas, Texas

**5,500 Golf Enthusiasts
expected to attend**

Show Owner



VARSITY
COMMUNICATIONS

4114 198th St. SW, Suite 5
Lynnwood, WA 98036
Phone 888.367.6420
Fax 888-273-1763

To secure exhibit space, fax the completed agreement to 888-273-1763.



The undersigned company does hereby agree to participate as an exhibitor at the DFW Golf Show being held at the Dallas Market Hall, Dallas, TX on March 6-8, 2020. The DFW Golf Show is owned and produced by Varsity Communications, Inc.

Please complete this form and return to Varsity Communications, Inc, 4114 198th St. SW, Suite 5, Lynnwood, WA 98036: Attention: Finance Department, make check payable to Varsity Communications, Inc. This will be a binding contract when accepted by the DFW Golf Show.

RATES: (PLEASE CHECK APPROPRIATE BOOTH SIZE AND ADDITIONAL OPTIONS)

_____ 10' x 10' booth, \$925, if received by 10-1-19, \$1025 if received between 10-2-19 and 11-15-19, \$1175 after 11-15-19.

_____ 10' x 10' booth, (*Special discounted rate of \$875 each year for a two-year commitment to the DFW Golf Show in 2020 and 2021 if received by 10-1-19, \$975 if received between 10-2-19 and 11-15-19, \$1115 after 11-15-19).

_____ 10' x 20' booth, \$1695, if received by 10-1-19, \$1845 if received between 10-2-19 and 11-15-19, \$1995 after 11-15-19.

_____ 10' x 20' booth, (*Special discounted rate of \$1595 each year for a two-year commitment to the DFW Golf Show in 2020 and 2021 if received by 10-1-19. \$1760 if received between 10-2-19 and 11-15-19. \$1915 after 11-15-19).

CALL FOR BULK SPACE RATES FOR SIZES 10' X 30' OR LARGER. FILL OUT RATES BELOW.

_____ 'x _____ ' booth, \$ _____ .00 _____ one-year _____ two-year.

_____ Corner booth requests are an additional \$150.00.

Selling from your booth or display area? Yes _____ No _____ (The Show retains rights to approve all retail activity).

PLEASE NOTE: Exhibitors selling products must apply for a sales tax permit directly with the Texas State Comptroller of Public Accounts.

***Approximately 30 days prior to show, you will receive an exhibitor service list for additional equipment and services.**

_____ **NEW for 2020: EBLAST/SOCIAL MEDIA PROMOTION includes one dedicated E-Blast to 6,700 attendees and two Facebook promotions (2,300+ likes). \$400 FEE. GOLF-RELATED BUSINESSES ONLY, LIMITED QUANTITY AVAILABLE. MUST BE APPROVED.**

COMPANY NAME: _____

CONTACT NAME/TITLE: _____

CONTACT ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

EMAIL: _____ WEB ADDRESS: _____

PHONE: _____ FAX: _____

PRODUCT/SERVICE DESCRIPTION: _____

BOOTH SIGN TO READ: _____

1. **Booth Space:** Exhibitor purchases booth space at the DFW Golf Show, to be held at the Dallas Market Hall, Dallas, TX on March 6-8, 2020. The DFW Golf Show reserves the right to reject any applicant or exhibitor. The DFW Golf Show reserves the right to assign, designate, or change your booth location. **Pop-up tent displays are not guaranteed and must be approved by show management.**

2. **Payment:** Exhibitor will be invoiced upon receipt of contract with payment due net 30 days. Payment is due net upon receipt after January 15, 2020. Payment in full for exhibitor's booth space is required prior to show check-in time. All rates quoted and contracted are for cash payments. Credit card processing is available with a 4% convenience fee for all transaction amounts processed.

3. **Hours of Operation:** Hours of show are Friday, 11 a.m. - 5 p.m.; Saturday, 10 a.m. - 5 p.m.; and Sunday, 10 a.m. - 4 p.m. Show hours are subject to change. Exhibitor shall have its exhibit(s) completely assembled and ready to be viewed by guests no later than 11 a.m. on Friday, March 6, 2020. Exhibitor shall staff its booth during all hours of the DFW Golf Show. Exhibitor shall not begin disassembling its exhibit(s) until 4:01 p.m. Sunday, March 8, 2020.

4. **Interference Prohibited:** Excessive noise, bothersome lighting or other use by exhibitor which interferes with the exhibition space used by other exhibitors is prohibited, as is the creation or maintenance by exhibitor of any dangerous or hazardous condition or situation. The aisles belong to the show. Neither exhibitor nor advertising material shall protrude into the aisles. Booth shall not exceed 8 feet in height without show coordinator's approval. Exhibitor business activities must be contained within the booth space purchased. The show owner must approve "Roaming" or any additional business outside the exhibit space purchased in writing prior to the DFW Golf Show.

5. **Services Not Provided:** The DFW Golf Show does not provide equipment, decoration, labor carpenters, storage for exhibit materials, special lighting, gas, water supply or other related services. Exhibitor must make all arrangements for these items, and exhibitor shall defend, indemnify and hold harmless the DFW Golf Show for any and all claims, losses, damages, injuries or other charges, which may occur from such arrangements made by Exhibitor.

6. **Overnight Security:** The Dallas Market Hall is a closed facility, access will not be allowed without Show management present. The DFW Golf Show shall not be responsible for any losses an exhibitor may suffer.

7. **Insurance Not Provided:** Exhibitor acknowledges the Event provides no insurance covering exhibitor's property. It is exhibitor's sole responsibility to obtain interruption, property damage, personal injury, vandalism, theft and any other insurance it may need to cover any losses it may suffer at the Event. Exhibitor must provide Varsity Communications with proof of Comprehensive General Liability (CGL) insurance two weeks prior to the event, and must name Varsity Communications, Inc. as an additional insured. By checking this box, Exhibitor agrees that they have Comprehensive General Liability (CGL) insurance and will provide a certificate naming Varsity Communications, Inc. as an additional insured.

* Yes, I agree.

8. **Indemnification:** Exhibitor shall defend, indemnify and hold harmless Varsity Communications, Inc., DFW Golf Show and their designated agents, employees and/or contractors, from and against any and all claims, losses, damages, injuries, penalties, governmental charges or fines in any amount arising out of or caused by exhibitor's use of the premises, the conduct of exhibitor's business or from any activity or work done, permitted or suffered by exhibitor in or around the premises, including but not limited to, the installation, operation, maintenance or removal of exhibits.

9. **Assignment Prohibited:** Exhibitor shall not assign any portion of its booth space to any individual, partnership, corporation, company, firm or entity, without the prior written consent of the DFW Golf Show.

10. **Cancellation Policy:** If Exhibitor is not able to attend the DFW Golf Show, Exhibitor is financially and contractually responsible for payment of fees (paid and unpaid balances) on the following schedule.

a. **75 day:** If written cancellation is received 75 days prior to show opening, exhibitor is responsible for 50% of booth fee.

b. **45 day:** If written cancellation is received 45 days prior to show opening, exhibitor is responsible for 75% of booth fee.

c. **Less than 45 days:** If Exhibitor cancels within 45 days of show opening, exhibitor is responsible for 100% of booth fee.

11. **Governing Law, Consent to Jurisdiction, and Venue.** This Agreement shall be interpreted and enforced according to the laws of the State of Washington. The Parties to this Agreement hereby stipulate that the exclusive venue for any proceeding to interpret or enforce the terms of this Agreement shall be in King County, Washington District Court, Superior Court, or the United States Federal Court for the Western District of Washington located in Seattle, Washington.

AGREED BY:

Representative Signature

Date

Print Name

Title (Print)